

press release

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Lake Norman Realty Celebrates 2008 Award Winners

Lake Norman Realty, Inc. executives, staff, and associates recently gathered to celebrate thirty successful years and honor the company's top achievers for 2008.

The awards ceremony began with the presentation of the Success Award, which went to Mary Lou Haraburd for her remarkable sales production since joining the firm in 2007. The 2008 Service Provider of the Year honor was given to Shawn Graham Hooper for her outstanding customer service in Lake Norman Realty's Total Quality Service program. Next, the James A. Jennings Community Spirit Award was presented to Ann Scott for her outstanding contributions to the community this past year. Continuing the program, Relocation Awards were given to Mary Shrum and Debbie Monroe. Asa Klemack, Madeleine Hess, Dawn Hollar, and Roseann Zinn each celebrated milestone anniversaries in 2008 and were presented with Loyalty Appreciation Awards. Associates who exceeded their 2008 listing goals or their 2007 sales production were also given special recognition.

Achieving the esteemed Eagle Associate status for \$12,000,000 or more in combined listings and sales in 2008 were Debbie Monroe, the Maria Jacobs Team, and Noël Clark. The top ten Lake Norman Realty associates for 2008 were recognized with Top 10 Awards, presented to Rosa Ciccone, Ann Scott, Mary Shrum, Lisa Ward, Åsa Klemack, Dawn Hollar, Shawn Graham Hooper, Noël Clark, Debbie Monroe and the Maria Jacobs Team. Finally, the highest accolades of the morning went to Debbie Monroe for Top Listing and Sales Associate and to the Maria Jacobs Team for Top Listing and Sales Team.

As a company, Lake Norman Realty was also an award-winner in 2008, receiving several honors. Three of these came from the *Charlotte Business Journal* which named Lake Norman Realty one of the "Best Places to Work", one of the "Largest Real Estate Companies", and one of the "Largest Woman-Owned Companies".

Following the presentation of awards, Abigail Jennings, president of Lake Norman Realty, gave her perspective on the current real estate economy and her vision for 2009. "As we come together to recognize the achievements of the past year, we find ourselves in the midst of winter, both on the calendar and also in the cycle of our economy," Jennings began. "However in the midst of this economic winter it is important to remember that this market is not dead, it's just dormant." She went on to emphasize that through smart belt-tightening combined with a commitment to maintaining the excellent level of service Lake

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Norman Realty customers value, the firm was positioned to take full advantage of the market when it breaks dormancy and begins to bloom again. "Like bulbs in the ground," Jennings said, "we are ready for spring."

In 2009, Lake Norman Realty marks its 31st anniversary year of excellence serving the Lake Norman community as a one-stop shop for real estate transactions. Operating offices in Mooresville, Cornelius, Denver and Statesville, the firm offers a residential mortgage company, homeowners insurance, a full spectrum of property leasing and management, and complete commercial and relocation services.

PHOTO 1:

Lake Norman Realty's 2008 Award Recipients were honored January 21, 2009, at the Hampton Inn of Mooresville. Pictured are some of the Top Award Recipients: (Back, L to R) - Teresa Rodriguez, Shawn Graham Hooper, Rosa Ciccone, Layton Getsinger, Roseann Zinn, Nydia Soto, Lisa Ward, Åsa Klemack, Dawn Hollar, Ann Scott, Kay Helms, Suzie McCann, Mary Shrum, Madeleine Hess, Abigail Jennings. (Front, L to R) - Mary Lou Haraburd, Noël Clark, Debbie Monroe and Maria Jacobs.

PHOTO 2: Abigail Jennings, Lake Norman Realty President