

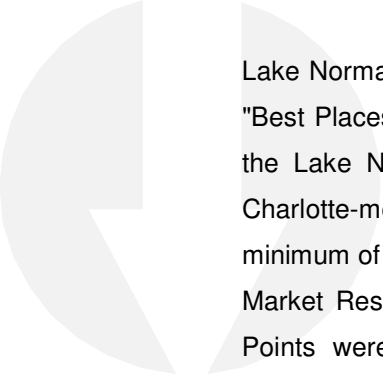
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## press release

### Lake Norman Realty Honored as a “Best Place to Work”



Lake Norman Realty was recently honored as a finalist in the Charlotte Business Journal's "Best Places to Work Contest." Lake Norman Realty was the highest ranking company in the Lake Norman area, and placed fourth in the Mid-Sized Business category for the Charlotte-metro region out of over two-hundred and fifty firms that entered the contest. A minimum of 85 percent of the total employees at each company were surveyed by Quantum Market Research, an independent human-resources company based in Wichita, Kansas. Points were assigned to each survey question, and the companies with the highest cumulative points earned the ranks of finalists.

Abigail Jennings, president of Lake Norman Realty, accepted the award at the Best Places to Work gala held at the Charlotte Convention Center. Nearly 800 people attended the gala to celebrate and recognize the companies that have successfully created workplaces valued by their employees.

When asked, “What’s the first step a company should take to be a best place to work?” Jennings replied, “Try to understand the needs of your employees, and let them know you’re in this together. We provide an open dialogue with leadership, ongoing training and support, all in a positive family atmosphere. I believe that we’re one of the best places to work in the Charlotte region because we’re more than just a company, we’re a family.”

**For Release 9 a.m. EDT**  
**November 28, 2007**

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Lake Norman Realty provides its associates many perks such as highly competitive compensation packages and state-of-the-art tools for maximum efficiency and productivity. In-house mentorships, workshops, and superior training help associates provide the highest levels of service excellence, currently rated 99% customer satisfaction by past buyers and sellers. Advanced education is rewarded with bonuses to associates upon completion. Longevity with the company is prized through increased compensation and personal attention. Community involvement is encouraged and applauded with the annual James A. Jennings Community Spirit Award.

However, it's more than just the obvious perks that have earned Lake Norman Realty its honor as a "Best Place to Work." Associates are taken into the Lake Norman Realty family, which is complete with a Company Mom, unilateral support, and camaraderie. Team building is encouraged, and internal networking socials are held regularly to help everyone get to know each other personally. Communication is promoted through focus groups, ongoing easy accessibility to leadership, and planning sessions where democratically-elected peers bring ideas to the table for future planning. Being a family company also means being friendly to family needs. Accommodations such as flex-time and comp-time help associates with their personal needs.

Lake Norman Realty has been serving the Lake Norman region since 1978, and continues to be a leader in the real estate field offering full-service real estate. With a team of over 100 associates and staff, they strive to offer each client a premier real estate experience. For more information about Lake Norman Realty visit [www.LakeNormanRealty.com](http://www.LakeNormanRealty.com) or one of its four offices, located in Cornelius, Denver, Mooresville, and Statesville. For career opportunities, please ask for the Broker-in-Charge at any of their offices.

**Photo caption:**

Happy employees make happy customers. Lake Norman Realty was recently honored as a finalist in the Charlotte Business Journal's "Best Places to Work Contest." It was the highest-ranking company in the Lake Norman area, and placed 4th for the Charlotte-metro region in the Mid-Sized Business category.